

# **Cookie Policy**

This Cookie Policy explains how DressCode Society uses cookies and similar technologies on our website. By continuing to browse or use our website, you agree to our use of cookies as described in this policy.

#### 1. What Are Cookies?

Cookies are small text files stored on your device (computer, smartphone, or tablet) when you visit a website. They help the website recognize your device, enhance your browsing experience, and collect information about your interaction with the site.

## 2. Types of Cookies We Use

We use the following types of cookies on our website:

· Essential Cookies:

Necessary for the operation of the website. These cookies enable core functions such as security, authentication, and accessibility. Without them, the website cannot function properly.

· Performance Cookies:

Collect anonymous data on how users interact with the website. These cookies help us improve the functionality and usability of the site by analyzing user behavior (e.g., most visited pages or time spent on the site).

· Functionality Cookies:

Allow the website to remember your preferences and settings (e.g., language selection) to provide a personalized experience.

· Marketing Cookies:

Track your online activity to display relevant advertisements and measure the effectiveness of marketing campaigns.

## 3. How We Use Cookies

We use cookies to:

- · Enable core website functions.
- · Analyze website traffic and performance.
- · Personalize your browsing experience.
- · Deliver targeted advertisements based on your interests.

## 4. Third-Party Cookies

We may use third-party cookies from trusted service providers, such as:

- · Google Analytics: To analyze website traffic and usage patterns.
- · Social Media Plugins: To allow content sharing on platforms like Facebook, Instagram, and LinkedIn.
- · Advertising Partners: To deliver personalized ads.

These third parties may collect and process your data in accordance with their own privacy policies.

## 5. Managing Cookies

You can manage or disable cookies in the following ways:

- · Browser Settings: Most browsers allow you to control cookies through their settings. You can block or delete cookies, but some parts of the website may not function properly if cookies are disabled.
- · Opt-Out Tools: For specific third-party cookies, you can opt out via tools like the <u>Google Ads Preferences</u> <u>Manager</u> or <u>Your Online Choices</u>.

## 6. Retention of Cookies

Cookies are stored on your device for different periods:

- · Session Cookies: Temporary cookies that expire when you close your browser.
- · Persistent Cookies: Remain on your device until they expire or are deleted manually.

#### 7. Consent to Use Cookies

By using our website, you consent to the placement of cookies on your device. If you do not agree, you may adjust your browser settings to refuse cookies or discontinue use of our website.

## 8. Changes to This Policy

We may update this Cookie Policy from time to time to reflect changes in technology, law, or our operations. Updates will be posted on this page with the updated date.

#### 9. Contact Us

For questions or concerns about this Cookie Policy, please contact us at:

DressCode Society
Email: hello@dresscodesociety.com
Address: 312 av Vilvorde, 1130 Brussels, Belgium

By continuing to use our website, you agree to this Cookie Policy.