



# Privacy Policy

DressCode Society values your privacy and is committed to protecting your personal information. This Privacy Policy explains how we collect, use, and safeguard your data when you use our website and services. By using our website, you consent to the practices outlined below.

## 1. Data Controller

The data controller responsible for your personal information is:

DressCode Society  
Email: [hello@dresscodesociety.com](mailto:hello@dresscodesociety.com)  
Address: 312 av Vilvorde, 1130 Brussels, Belgium

## 2. Information We Collect

We may collect the following types of personal information:

- Personal Identifiable Information (PII): Name, email address, phone number, and postal address.
- Payment Information: Billing details, payment method, and transaction data (processed securely via third-party platforms).
- Event Participation Details: Preferences, attendance history, and any dietary or accessibility requirements.
- Website Usage Data: IP address, browser type, device information, and browsing activity through cookies and analytics tools.

## 3. How We Use Your Information

Your information is used for the following purposes:

- To process membership applications and manage your account.
- To facilitate event bookings, payments, and participation.
- To send event-related updates, confirmations, and marketing communications (with your consent).
- To personalize your user experience on our website.
- To comply with legal obligations and ensure website security.

## 4. Sharing Your Information

We do not sell or rent your personal information. However, we may share it in the following cases:

- Service Providers: Trusted third-party companies that assist with payment processing, email communication, and event logistics.
- Legal Obligations: When required by law or to respond to valid legal requests.
- Business Transfers: In the event of a merger, sale, or reorganization, your information may be transferred to the new entity.

## 5. Cookies and Tracking Technologies

Our website uses cookies and similar tracking technologies to enhance user experience and collect website usage data. By using our website, you consent to the use of cookies as described in our [Cookie Policy](#).

Types of Cookies We Use:

- Essential Cookies: Necessary for the operation of our website.
- Analytical Cookies: Help us analyze how users interact with our site.
- Marketing Cookies: Used to personalize advertisements and measure their effectiveness.

You can manage your cookie preferences through your browser settings.

## 6. Data Retention

We retain your personal information only for as long as necessary to fulfill the purposes for which it was collected, including compliance with legal, accounting, or reporting obligations.

## 7. Your Rights

You have the following rights regarding your personal data:

- Access: Request a copy of the information we hold about you.
- Correction: Request corrections to inaccurate or incomplete data.
- Erasure: Request deletion of your data (subject to legal or contractual obligations).
- Restriction: Restrict processing of your data under certain circumstances.
- Objection: Object to the processing of your data for marketing purposes.
- Data Portability: Request transfer of your data to another service provider.

To exercise these rights, contact us at [hello@dresscodesociety.com](mailto:hello@dresscodesociety.com).

## 8. Data Security

We implement industry-standard security measures to protect your personal information from unauthorized access, alteration, or disclosure. However, no system can guarantee complete security. Use our website at your own risk.

## 9. Third-Party Links

Our website may contain links to third-party websites. We are not responsible for the privacy practices or content of these websites. Review their privacy policies before sharing your data.

## 10. International Data Transfers

If you are accessing our website from outside Belgium, your data may be transferred and processed in Belgium or other countries where our service providers operate. By using our website, you consent to this transfer.

## 11. Children's Privacy

Our services are not directed to individuals under 18. We do not knowingly collect personal information from children.

## 12. Policy Updates

We may update this Privacy Policy from time to time. Changes will be posted on this page with the updated date. Continued use of our website signifies acceptance of the revised policy.

## 13. Contact Us

If you have any questions or concerns about this Privacy Policy or our data practices, please contact us at:

DressCode Society

Email: [hello@dresscodesociety.com](mailto:hello@dresscodesociety.com)

Address: 312 av Vilvorde, 1130 Brussels, Belgium

By using our website, you acknowledge that you have read and understood this Privacy Policy.